



5894 Blackwelder St. Culver City CA 90232
 310 204-6900 FAX 310 838-2094
 Monday-Friday 8:30-5:00 Pacific Time
www.novacolorpaint.com

Nova Color Artists' Acrylic Paint is a top quality artists' acrylic paint suitable for use on canvas, paper, fabric, wood, plaster, masonry, and most non-slick, non-oily surfaces. Use for fine art, murals, fabric painting, decorative wall and interior finishes, set designs & handcrafts. Nova Color is made with a high-grade pure acrylic binder and is heavily saturated with the best pigments available. Water-soluble when wet; dries permanent and water resistant. Nova Color is sold directly from our factory so you get the best price available. We have been making Nova Color at our Culver City factory since 1965.

Color Name	Lightfastness*	Opacity	4 oz	16 oz	32 oz	128 oz	5-Gal
No. Yellow			fluid	Pint	Quart	Gallon	Pail
107 Hansa Yellow Light	II	Transparent	4.95	11.25	18.75	52.00	241.00
133 Bismuth Yellow	I +	Translucent	5.95	13.75	24.25	67.00	310.00
123 Cadmium Yellow Light**	I	Opaque	5.75	13.25	23.00	64.00	296.00
178 Arylide Yellow (PY194)	I +	Transparent	6.75	16.75	29.50	81.00	375.00
144 Azo Yellow Medium	I	Transparent	4.95	11.25	18.75	52.00	241.00
102 Cadmium Yellow Medium**	I	Opaque	5.75	13.25	23.00	64.00	296.00
106 Indian Yellow (Azo Yel Orange)	I	Transparent	4.50	10.00	17.00	47.00	217.00
Orange							
124 Cadmium Orange**	I	Opaque	7.25	18.00	32.00	88.00	407.00
146 Cadmium Orange Deep**	I	Opaque	7.50	18.75	33.50	92.00	426.00
110 Organic Pyrrole Orange	I +	Translucent	7.50	18.50	32.75	90.00	417.00
Red							
145 Cadmium Red Light**	I	Opaque	8.75	21.50	39.50	110.00	509.00
125 Cadmium Red Medium**	I	Opaque	8.75	21.50	39.50	110.00	509.00
171 Naphthol Crimson	I	Translucent	4.95	11.50	19.50	54.00	250.00
187 Pyrrole Red	I +	Translucent	6.00	14.75	26.00	72.00	333.00
113 Permanent Carmine	II	Translucent	4.75	10.75	18.00	50.00	231.00
129 Quinacridone Red	I +	Transparent	6.00	14.75	26.00	72.00	333.00
132 Cadmium Red Deep**	I	Opaque	9.25	23.25	43.00	120.00	555.00
114 Alizarin Crimson Hue	I	Transparent	6.25	15.50	27.50	76.00	352.00
Magenta, Purple, Violet, Pink							
147 Quinacridone Magenta	I +	Transparent	6.75	16.75	29.50	81.00	375.00
126 Quinacridone Purple	I	Transparent	5.00	12.00	20.50	57.00	264.00
181 Quinacridone Violet	I +	Transparent	7.25	18.00	32.00	88.00	407.00
150 Portrait Tone	I	Opaque	3.75	8.50	14.25	40.00	185.00
136 Hot Pink	II	Opaque	3.75	8.25	13.75	38.00	176.00
186 Medium Violet/Purple	II	Opaque	4.00	9.25	16.00	44.00	204.00
103 Carbazole Dioxazine Violet	II	Transparent	6.75	16.75	29.50	81.00	375.00
Blue							
176 Indanthrone Blue	I +	Transparent	8.50	20.75	37.00	103.00	477.00
122 Ultramarine Blue	I	Translucent	3.75	8.25	13.75	38.00	176.00
115 Phthalo Blue (red shade)	I +	Transparent	4.25	9.50	16.25	45.00	208.00
115D Phthalo Blue Deep(green shade)	I +	Transparent	4.25	9.50	16.25	45.00	208.00
105 Cobalt Blue	I +	Opaque	12.00	30.50	57.00	160.00	740.00
127 Cerulean Blue Hue	I	Opaque	3.95	9.00	15.50	43.00	199.00
135 Phthalo Turquoise	I	Opaque	3.35	7.00	11.75	32.00	148.00

142 Blue Green	I	Opaque	3.35	7.00	12.25	34.00	157.00
Green			4 oz	16 oz	32 oz	128 oz	5-Gal
104 Chromium Oxide Green	I +	Opaque	4.95	11.25	18.75	52.00	241.00
182 Medium Green	I	Opaque	4.25	9.50	16.25	45.00	208.00
143 Permanent Green Light	I	Opaque	5.75	13.25	23.00	64.00	296.00
120 Yellow Green	I	Opaque	5.75	13.25	23.00	64.00	296.00
111 Hooker's Green	III	Translucent	4.50	10.00	17.00	47.00	217.00
184 Deep Green	I +	Transparent	5.75	13.25	23.00	64.00	296.00
177 Phthalo Green Yellow Shade	I +	Transparent	5.50	12.75	22.25	62.00	287.00
116 Phthalo Green	I +	Transparent	4.95	11.75	20.00	55.00	254.00
White, Black, Gray							
118 Titanium White	I +	Opaque	3.85	8.75	14.75	41.00	190.00
134 Raw Titanium Matte	I +	Translucent	3.30	6.75	11.25	31.00	143.00
183 Bone/Ivory Black	I +	Opaque	3.35	7.00	11.75	32.00	148.00
108 Iron Oxide/Mars Black	I +	Opaque	3.85	8.75	14.75	41.00	190.00
109 Carbon Black	I +	Opaque	3.35	7.00	11.75	32.00	148.00
174 Neutral Gray 5	I +	Opaque	3.30	6.75	11.25	31.00	143.00
140 Payne's Gray	I	Transparent	5.75	13.25	23.00	64.00	296.00
Earhtone, Oxide, Brown							
121 Yellow Ochre/Iron Oxide	I +	Opaque	3.75	8.50	14.25	40.00	185.00
175 Transparent Yellow Iron Oxide	I +	Transparent	6.25	15.25	27.00	75.00	347.00
128 Raw Sienna	I +	Opaque	3.75	8.25	13.75	38.00	176.00
117 Raw Umber	I +	Opaque	3.75	8.50	14.25	40.00	185.00
117D Raw Umber Dark	I +	Opaque	3.75	8.25	13.75	38.00	176.00
101 Burnt Umber	I +	Opaque	3.50	7.75	13.00	36.00	167.00
100 Burnt Sienna	I +	Opaque	3.75	8.25	13.75	38.00	176.00
119 Venetian/Iron Oxide Red	I +	Opaque	4.75	10.50	17.50	49.00	227.00
141 Mars/Iron Oxide Violet	I +	Opaque	4.25	9.50	16.25	45.00	208.00
149 Transparent Red Iron Oxide	I +	Transparent	7.00	17.25	30.50	84.00	389.00
Iridescent Pearl & Metallic - Clear & White							
180 Iridescent Base and Glaze	I +	Transparent	4.75	10.50	17.50	49.00	227.00
130 Nacreous White (pearlescent)	I	Translucent	3.75	8.25	13.75	38.00	176.00
166 Sparkling Pearl (pearlescent)	I	Translucent	3.95	9.00	15.50	43.00	199.00
139 Super Pearl White (pearlescent)	I	Opaque	5.00	12.00	20.50	57.00	264.00
Silver Iridescent Pearl & Metallic							
137 Silver (pearlescent)	I	Opaque	5.00	12.00	20.50	57.00	264.00
152 Stainless Steel (fine)	I	Opaque	7.00	17.25	30.50	84.00	389.00
156 Antique Silver (pearlescent)	I	Opaque	3.75	8.25	13.75	38.00	176.00
Gold Iridescent Pearl & Metallic							
148 Super Pearl Gold (pearlescent)	I +	Opaque	8.50	20.75	37.00	103.00	477.00
173 Brass Pearl (pearlescent)	I	Translucent	4.25	9.50	16.25	45.00	208.00
160 Yellow Gold (pearlescent)	I	Translucent	4.00	9.25	16.00	44.00	204.00
185 Sun Gold (pearlescent)	I	Opaque	4.95	11.25	18.75	52.00	241.00
151 Royal Gold (pearlescent)	I	Opaque	4.50	10.25	17.25	48.00	222.00
138 Gold (pearlescent)	I	Opaque	4.25	9.50	16.25	45.00	208.00
159 Antique Gold (pearlescent)	I	Opaque	3.75	8.25	13.75	38.00	176.00
Bronze & Copper Iridescent Metallic							
155 Golden Bronze (pearlescent)	I	Opaque	4.25	9.50	16.25	45.00	208.00
154 Red Copper (pearlescent)	I	Opaque	3.85	8.75	14.75	41.00	190.00

158	Antique Copper (pearlescent)	I	Opaque	3.95	9.00	15.50	43.00	199.00
	Interference Pearl			4 oz	Pint	Quart	Gallon	5-Gal
153	Iridescent Pearl Red (inter)	I	Translucent	4.95	11.75	20.00	55.00	254.00
167	Orange Pearl (interference)	I	Translucent	4.95	11.75	20.00	55.00	254.00
164	Yellow Pearl (interference)	I	Translucent	4.95	11.75	20.00	55.00	254.00
165	Blue Pearl (interference)	I	Translucent	4.95	11.75	20.00	55.00	254.00
169	Lilac Pearl (interference)	I	Translucent	4.95	11.75	20.00	55.00	254.00
163	Green Pearl (interference)	I	Translucent	4.95	11.75	20.00	55.00	254.00
	Colored Iridescent Pearls							
161	Emerald (pearlescent)	I	Opaque	3.75	8.50	14.25	40.00	185.00
168	Turquoise Pearl (pearlescent)	I	Translucent	4.95	11.75	20.00	55.00	254.00
157	Sapphire (pearlescent)	II	Translucent	4.95	11.75	20.00	55.00	254.00
162	Ruby (pearlescent)	I	Translucent	5.00	12.00	20.50	57.00	264.00
172	Black Pearl (pearlescent)	I	Opaque	4.95	11.75	20.00	55.00	254.00
	Fluorescent / UV/ Blacklight Colors							
190	Fluorescent Magenta	III	Transparent	5.50	12.75	22.25	62.00	287.00
191	Fluorescent Pink	III	Transparent	5.95	13.50	23.75	66.00	305.00
193	Fluorescent Red	III	Transparent	6.00	14.75	26.00	72.00	333.00
194	Fluorescent Invisible Blue	III	Transparent	4.95	11.75	20.00	55.00	254.00
195	Fluorescent Orange	III	Transparent	6.00	14.75	26.00	72.00	333.00
197	Fluorescent Yellow	III	Transparent	6.25	15.25	27.00	75.00	347.00
198	Fluorescent Green	III	Transparent	6.25	15.25	27.00	75.00	347.00
199	Fluorescent Blue	III	Transparent	4.95	11.75	20.00	55.00	254.00
	Gessos, Mediums, Gels & Varnishes				Pint	Quart	Gallon	5-Gal
200	Gesso (white, flat primer for canvas, wood, masonry)				9.50	26.00	120.00	
201	Black Gesso (flat black paint & primer)			6.50	11.00	30.00	139.00	
202	Texture Paste (modeling paste; dries hard, white & sandable)			11.00	30.00	139.00		
203	Black Texture Paste (black modeling paste)			11.00	30.00	139.00		
204	Matte Medium (no gloss, flat mixing medium)			8.25	22.00	102.00		
205	Matte Varnish (satin mixing medium & topcoat; slight sheen)			8.95	24.00	112.00		
206	Gloss Medium & Varnish (glossy, tough, flexible topcoat & mix)			11.75	32.00	148.00		
207	Nova Gel (thick paste; dries clear & glossy)			12.00	33.00	153.00		
208	Matte Gel (thick paste; dries clear & waxy)			13.00	36.00	167.00		
209	Super Gel (extra-stiff, glossy thick paste; dries clear)			13.00	36.00	167.00		
213	Flex Gel (loose gel for fabric painting; dries clear & glossy)			9.95	27.00	125.00		
216	Exterior Varnish (hard, satin topcoat for inflexible surfaces)			9.95	27.00	125.00		
217	Slow Dry Matte Liquid (creates glazes with more open time; flat)			7.25	19.00	88.00		
218	Tintable Texture Paste (mixes with little color change; matte)			9.95	27.00	125.00		
233	Novaplex (glossy; softer film than 206 or 235; creamy, heavy)			11.75	32.00	148.00		
235	Novaplex (very fluid gloss medium, suitable for spraying)			11.75	32.00	148.00		
250	Coarse Lava Gel (thick paste with gray pumice)			11.00	30.00	139.00		
251	Lightweight Texture Paste (modeling paste; white; resists shrinking)			12.00	33.00	153.00		
				4 oz	Pint	Quart	Gallon	5-Gal
299	Acrylic Retarder (slows drying time; additive only)			3.50	6.00	8.95	16.00	74.00

For a quote including shipping cost please call, email, fax or use our online order form

Canvas: Heavy Cotton Duck; unprimed, dense, high quality weave

72 inch wide #12 cotton duck (23 ounces per linear yard)	9.75	yard
84 inch wide #10 cotton duck (34 ½ ounces per linear yard)	14.00	yard

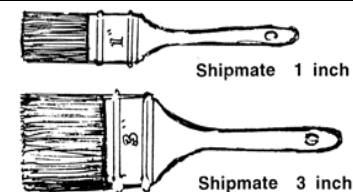
Plastic Jars & Bottles

4 oz. Wide Mouth Jar with lid	.60	each	.25	lid only
Pint Wide Mouth Jar with lid	1.25	each	12.50	dozen
Quart Wide Mouth Jar with lid	1.50	each	15.00	dozen
Gallon Pail with Lid	4.00	each	1.50	lid only
Gallon Beehive Jug with Lid	2.25	each	.25	lid only
4 oz Squeeze Bottle with top	.65	each	.30	top only
8 oz Squeeze Bottle with top	.90	each	.30	top only
Extra red tip for Squeeze top	.05	each		
Extra lid for pint or quart (same size)	.50	each		

Brushes

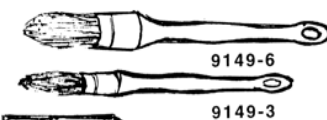
White China bristle varnish brush

Shipmate	1 inch	4.75
Shipmate	1 ½ inch	6.25
Shipmate	2 inch	7.75
Shipmate	2 ½ inch	10.25
Shipmate	3 inch	12.75
Shipmate	4 inch	20.25



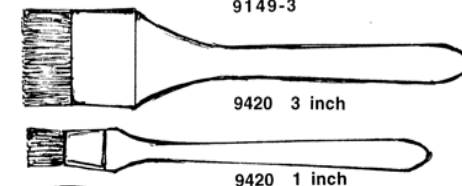
Pointed, natural bristle sash brush

9149-1	5/8 inch	4.25
9149-3	7/8 inch	5.25
9149-5	1 1/8 inch	7.95
9149-6	1 1/4 inch	9.50



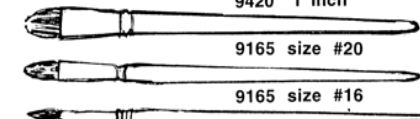
Straight slim, firm white bristle spalter

9420	1 inch	10.75
9420	2 inch	14.00
9420	3 inch	23.00



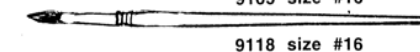
Filbert synthetic sable artists brush

9165-12	Size 12	5.00
9165-16	Size 16	6.25
9165-20	Size 20	8.25



Round synthetic sable artists brush

9118-12	Size 12	5.00
9118-16	Size 16	6.25
9118-20	Size 20	8.25



Brushes 02-1-12

Prices effective 10-24-11

. *Lightfastness rating according to the American Society for Testing and Materials D5098: I=Excellent II=Very Good III=Does not conform to ASTM D5098. Ratings are based on the color at full strength. Some colors will be less lightfast when used as a tint (mixed with white or other colors) or if used as a glaze (mixed with clear mediums). **Cadmium colors may fade in the presence of moisture or acid rain. Not recommended for exterior use. See Nova Color "Mural Painting Tips" for suggested exterior color choices.

+Indicates color is top rated for exterior use. Within the ASTM Lightfastness rating of "I=Excellent" there is a wide range.

See Nova Color "Mural Painting Tips" for more details.